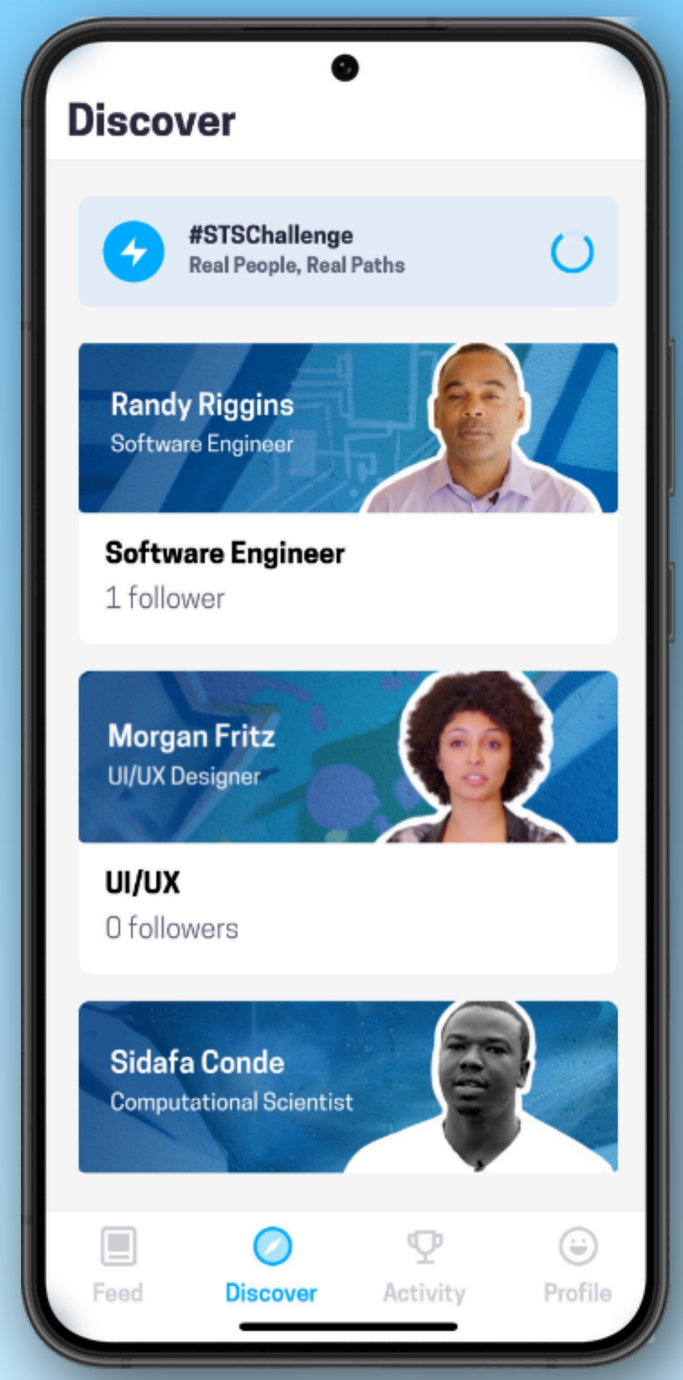
Inspiring & Activating Underconnected Youth to Pursue STEAM Career Paths

STEAM the Streets APP - Pilot Launching October 11th

There are lots of high demand career options in STEM and the Arts (STEAM), but most youth aren't aware of them. Careers are evolving so fast that teachers and career counselors can't even keep up. As a result, the career pipeline is suffering. An estimated 4 million STEAM jobs will go unfilled in the U.S. in 2023. If our youth can't see it, then they can't be it! Well there's good news. We at STEAM the Streets have been in the lab building a virtual solution for that. A user-friendly mobile APP designed for students ages 13 and up. This App is designed to be a platform for educators to direct their students for a self-guided journey. And it's FREE!



The STEAM the Streets App:

- Demystifies STEAM career paths through culturally relevant media and real stories.
- Makes the connection between academics and how they play out in the real world.
- Engages users in vetted activities and a gamified point system that incentivizes learning.
- A learning tool for Career Technical Education, Aligns with Common Core State Standards.
- Work Based Learning (WBL) tool for Career Awareness and Exploration.

How You Can Collaborate:

Step 1: Play the introductory video for your students or have us present the app virtually.
Step 2: Get your students started downloading the app and creating a profile.
Step 3: Provide 20 minutes for students to complete the first career challenge.
From there it's a self guided journey, so students can navigate during their own time

Attend an upcoming Info Session to learn more about the APP and our mission.

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